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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

**APPLICATION NUMBER:** 

10/735,309

FILING DATE:

December 12, 2003

FIRST NAMED INVENTOR:

GRAY

GROUP ART UNIT:

2611

EXAMINER NAME:

Unknown

**ATTORNEY DOCKET NUMBER:** 

BS02280

Waited to Pro 0.

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Director:

The Assignee respectfully requests entry and consideration of the references listed on the enclosed PTO 1449 Forms.

If the Office has any questions, the Office is invited to contact the undersigned at (919) 387-6907 or <a href="mailto:scott@wzpatents.com">scott@wzpatents.com</a>.

Respectfully submitted

Scott P. Zimmerman, Reg. No. 41,390

Attorney for Assignee

bstitute for form 1449A/PTO

Approved for use through 10/31/2002. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

 Application Number
 10/735,309

 Filing Date
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 First Named Inventor
 Gray

 Group Art Unit
 2611

 Examiner Name
 Unknown

(use as many sheets as necessary)

Sheet 1 of 1

Attorney Docket Number BS02280

	U.S. PATENT DOCUMENTS								
Examiner Initials *	Cite No.1	U.S. Patent Document  Number  Kind Code <sup>2</sup> (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevan Figures Appear				
· 		2003/0172374	Vinson et al.	09-2003					
		5,848,397	Marsh et al.	12-1998					
		5,721,827	Logan et al.	02-1998					
		5,809,481	Baron et al.	09-1998					
		5,854,897	Radziewicz et al.	12-1998					

	OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS						
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²				
		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).					

Examiner	Date
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